

Module specification

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Module Code	BUS4B1
Module Title	Introduction to Business Sustainability
Level	4
Credit value	20
Faculty	FSLS
HECoS Code	100078
Cost Code	GDZB

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
Standalone module affiliated to BA(Hons) Business for QA and assessment purposes	Option

Pre-requisites

N/A

Breakdown of module hours

Learning and teaching hours	32 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	4 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	36 hrs
Placement / work based learning	0 hrs
Guided independent study	164 hrs
Module duration (total hours)	200 hrs

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Initial approval date	22/08/2022
With effect from date	August 2022

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Date and details of revision	
Version number	1

Module aims

The overall aim of this module is to introduce students to the theory and work practices associated with growing and operating business in a way that improves the social, economic, environmental, and cultural well-being of the nation. This includes detailing the ways that organisations should think more about the long-term, work better with people and communities and with other organisations to prevent problems to take a more joined up approach that will help to create a nation we all want to live in, now and in the future.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Define sustainable business practice.
2	Provide examples of actions and behaviours associated with sustainable business practice, aligned with each of the '7 Well-being Goals' of the 'Well-being of Future Generations (Wales) Act (2015).
3	Describe the business models, benchmarks and certifications associated with sustainable business practice, and the advantages and disadvantages associated with each.
4	Identify clear actions to advance sustainable business practice through their own work or study.

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Students will be required to complete an online discussion forum on each weekly topic. The forums will enable students to reflect and demonstrate their learning. The minimum expectation for the total word count is 2,000 words.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1 - 4	Written Assignment	100

Derogations

N/A

Learning and Teaching Strategies

This module will be delivered entirely online and the learning and teaching strategies will be accessible and wide-ranging in order to cater for a diverse audience. It is anticipated that content will take the form of recorded lectures, podcasts, supporting signposts to learning materials such as links to videos, a study guide if appropriate and further reading, asynchronous tutorials via discussion forums and live dialogic forums to stimulate thinking. Students will be expected to engage with all content.

The delivery for the eight week short course will include:

- 6 x recorded lectures
- A study guide (Moodle Book) if appropriate and further reading
- Material to support the delivery of 8 x Asynchronous tutorials
- Delivery of 2 x 2hr Dialogic forums
- 8 x 30 minute Podcasts
- Supporting signposts to learning material on Moodle, such as links to videos (e.g. TED talks),
- Signposting to in-depth Glyndwr Courses on key elements e.g. renewables

Indicative Syllabus Outline

Indicative topics for this module's syllabus include:

- **Introduction to Sustainable Development Principles**
 - Well-being of Future Generations Act
 - 5 Ways of Working: Collaboration, Integration, Involvement, Long-term and Prevention
- **Well-Being Goal – Prosperous**
 - Innovative low carbon society
 - Using resources efficiently and proportionately,
 - Skilled and well-educated population
 - People taking advantage of wealth generated through securing decent work
- **Well-Being Goal – Resilient**
 - Maintaining and enhancing a biodiverse natural environment
 - Healthy functioning ecosystems that support social, economic and ecological resilience
 - Capacity to adapt to change
- **Well-Being Goal – Healthier**
 - Maximising physical and mental well-being in society
 - Societal understanding of choices and behaviours that benefit future health
- **Well-Being Goal – More Equal**
 - Enabling people to fulfil their background
 - Overcoming socio-economic background and circumstances

- **Well-Being Goal – Cohesive Communities**
 - Creating attractive, viable, safe and well-connected communities
- **Well-Being Goal – Vibrant Culture and Thriving Welsh Language**
 - Promoting and protecting culture, heritage, and the Welsh language
 - Encouraging people to participate in arts, and sports and recreation
- **Well-Being Goal – Globally Responsible**
 - Taking account of whether doing anything may make a positive contribution to global well-being

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Creative, C., 2021. *Future Generations*. [online] Futuregenerations2020.wales. Available at: <<https://www.futuregenerations2020.wales/english>>.

Journals

Students will be provided with a list of relevant online articles and resources via Resourcefinder for each task which forms part of the assessment.

Other indicative reading

Hub, I., 2021. *SDG Knowledge Hub | Daily SDG News | IISD*. [online] Sdg.iisd.org. Available at: <<http://sdg.iisd.org/>>.

Business Wales - Expertise Wales. 2021. *Future-Proofing Toolkit*. [online] Available at: <<https://businesswales.gov.wales/expertisewales/future-proofing-toolkit>>.

Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

Core Attributes

Engaged

Enterprising
Creative
Ethical

Key Attitudes

Commitment
Curiosity
Resilience
Confidence
Adaptability

Practical Skillsets

Digital Fluency
Organisation
Leadership and Team working
Critical Thinking
Emotional Intelligence
Communication